

## **INNOVATION STAGE**

## **NOVEMBER 15, TUESDAY: TECHNOLOGY STARTUPS**

Presentation Time	Startup	Presenter	About the Startup	
1:00pm – 1:07pm	Magic Beans	Gareth Llewellyn, Co-	A spatial audio technology company	
		Founder & CEO	that enables production companies,	
			brands and artists to create 3D audio-	
			led metaverse experiences	
1:10pm – 1:17pm	The LabZ	Farah Allen, Founder & CEO	The Labz is a no-code web platform	
			designed to help businesses easily	
			create their own dynamic live and on-	
			demand online experiences	
1:20pm – 1:27pm	D4DInsights	Aditya Agrawal, Founder	A mission-driven firm focused on	
			catalyzing data and technology	
			innovations to support international	
			development.	
1:30pm – 1:37pm	SharpShark	Maria Rasstegaeva, CEO	SharpShark is a WEB3 copyright	
			protection service that helps	
			businesses to protect & monetize	
			their textual, visual, and other	
			copyrightable content.	
1:40pm – 2:00pm	Panel Discussion with N	Magic Beans, The LabZ, D4D, Sha	arpShark	
2:00pm – 2:30pm	BREAK			
2:30pm – 2:37pm	Code RTD	Loris Dedamiani, Chief	A suite of tools to protect multimedia	
		Operating Officer	content from creation until after	
			large-scale distribution.	
2:40pm – 2:47pm	Devnagri	Nakul Kundra, Founder	Al-powered translation software, that	
			helps businesses reach people who	
			are not a part of the internet because	
			of the language barrier.	
2:50pm – 2:57pm	Matchbook AI	Ian McLoughlin, Sr. Account	Provides seamless integration of data	
		Executive	and cross-referencing to multiple	
			providers, raising data quality to the	
			next level.	
3:00pm – 3:07pm	Mythos Labs	Priyank Mathur, Founder &	Use media and technology to combat	
		CEO	mis/disinformation, violent	
			extremism and gender inequality.	
3:10pm – 3:30pm	Panel Discussion with C	Panel Discussion with Code RTD, Devnagri, Matchbook AI, Mythos Labs		

## NOVEMBER 16, WEDNESDAY: CONTENT STARTUPS AND MEDIA INDUSTRY

Presentation Time	Startup	Presenter	About the Startup
12:00pm – 12:07pm	Asiaville	Tuhin Menon, Co-Founder and CEO	A media-tech company focused on the vernacular language internet users coming online in India and enables creators to monetize and distribute their content.
12:10pm – 12:17pm	Food for Mzansi	Kobus Louwrens, Co- founder; Ivor Price, Co- founder & Editor-in-Chief	The organization tells the untold stories of rural communities in South Africa to challenge stereotypes and spread positivity.
12:20pm – 12:27pm	Technology- Innovation-Law	Adham Nedd-Fields, Patent Project Leader	Technology Innovation Law uses cutting edge search engine crawling technology to find and report the use of our clients' legally protected content.
12:30pm – 12:50pm	Panel Discussion with	n Asiaville, Food for Mzansi, Tech	nology-Innovation-Law
12:50pm – 1:20pm	BREAK		
1:30pm – 1:37pm	Stimulus	Tiffanie Stanard, Founder and CEO	Stimulus uses a proprietary algorithm to improve purchasing decisions for companies; by providing them with the data and analytics they need to make better
1:40pm – 1:47pm	Volume	Roland Perold	A podcasting company focused on African podcasts for a global audience.
1:50pm – 1:57pm 2:00pm – 2:20pm	Civic Studios	Farzeen Ali, Content Creator	Civic Studios was incubated at the MIT Media Lab, USA, to tell stories that move and motivate. Their formats vary across films, web series, and docuseries
2.00piii – 2.20piii	Panel Discussion with Stimulus, Volume, Civic Studios		

## NOVEMBER 17, THURSDAY: CONTENT STARTUPS AND MEDIA INDUSTRY

Presentation Time	Startup	Presenter	About the Startup
9:00am – 9:07am	Scrolla	Thabiso Sekhula	Scrolla Africa is building a publishing business with affordable data-lite,

9:10am – 9:17am  RegionWeek Ltd  Fabrice Iranzi, Founder  The team is building a new tool called "Shiriky" that will help content creators be able to monetize their content by leveraging the power of Mobile Money.  9:20am – 9:27am  Equal Innovation  Nish Acharya, Chief Executive Officer  Salew CEO  Blake Stoner, Founder & CEO  The lam is will make your divide and creating indept notnetnt.  Vingle Blake Stoner, Founder & CEO  Vingle is a web3 grassroots news agency. Standing for "various angles" it serves as a decentralized nonpartisan newswire deploying grassroots tactics & blockchain forensics to help institutions combat underrepresentation & misinformation.  9:40am – 10:30am  Panel Discussion with Scrolla, RegionWeek, and Vingle  10:00am – 10:37am  BREAK  10:30am – 10:37am  BREAK  10:30am – 10:37am  Ripple Impact  Saleema Vellani, Founder & CEO  Saleema Vellani, Founder & CEO  Ripple Impact  Saleema Vellani, Founder & Seed & Spark Emily Best  Seed & Spark enables creators and audiences to work together to tell stories, build audiences and raise funds.  10:50am – 11:07am  Seen  Laura Wagner-Meyer, Program Manager  Program Manager  Panel Discussion with 1Business, Ripple Impact, Seed and Spark, Seen  11:10am – 11:30am  Panel Discussion with 1Business, Ripple Impact, Seed and Spark, Seen				mobile-first journalism to serve local
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Program Manager guides people through storytelling process on their phones or wearable camera glasses.  11:10am – 11:30am Panel Discussion with 1Business, Ripple Impact, Seed and Spark, Seen				funds.
process on their phones or wearable camera glasses.  11:10am – 11:30am Panel Discussion with 1Business, Ripple Impact, Seed and Spark, Seen	11:00am – 11:07am	Seen	Laura Wagner-Meyer,	An augmented reality toolkit that
camera glasses.  11:10am – 11:30am Panel Discussion with 1Business, Ripple Impact, Seed and Spark, Seen			Program Manager	guides people through storytelling
11:10am – 11:30am Panel Discussion with 1Business, Ripple Impact, Seed and Spark, Seen				process on their phones or wearable
				camera glasses.
11:30am – 12:00pm Closing Remarks	11:10am – 11:30am	Panel Discussion with	1Business, Ripple Impact, Seed	and Spark, Seen
	11:30am – 12:00pm	Closing Remarks		