



## INNOVATION STAGE

### NOVEMBER 15, TUESDAY: TECHNOLOGY STARTUPS

Presentation Time	Startup	Presenter	About the Startup
1:00pm – 1:07pm	Magic Beans	Gareth Llewellyn, Co-Founder & CEO	A spatial audio technology company that enables production companies, brands and artists to create 3D audio-led metaverse experiences
1:10pm – 1:17pm	The LabZ	Farah Allen, Founder & CEO	The Labz is a no-code web platform designed to help businesses easily create their own dynamic live and on-demand online experiences
1:20pm – 1:27pm	D4DInsights	Aditya Agrawal, Founder	A mission-driven firm focused on catalyzing data and technology innovations to support international development.
1:30pm – 1:37pm	SharpShark	Maria Rasstegaeva, CEO	SharpShark is a WEB3 copyright protection service that helps businesses to protect & monetize their textual, visual, and other copyrightable content.
1:40pm – 2:00pm	Panel Discussion with Magic Beans, The LabZ, D4D, SharpShark		
2:00pm – 2:30pm	BREAK		
2:30pm – 2:37pm	Code RTD	Loris Dedamiani, Chief Operating Officer	A suite of tools to protect multimedia content from creation until after large-scale distribution.
2:40pm – 2:47pm	Devnagri	Nakul Kundra, Founder	AI-powered translation software, that helps businesses reach people who are not a part of the internet because of the language barrier.
2:50pm – 2:57pm	Matchbook AI	Ian McLoughlin, Sr. Account Executive	Provides seamless integration of data and cross-referencing to multiple providers, raising data quality to the next level.
3:00pm – 3:07pm	Mythos Labs	Priyank Mathur, Founder & CEO	Use media and technology to combat mis/disinformation, violent extremism and gender inequality.
3:10pm – 3:30pm	Panel Discussion with Code RTD, Devnagri, Matchbook AI, Mythos Labs		

### NOVEMBER 16, WEDNESDAY: CONTENT STARTUPS AND MEDIA INDUSTRY

Presentation Time	Startup	Presenter	About the Startup
12:00pm – 12:07pm	Asiaville	Tuhin Menon, Co-Founder and CEO	A media-tech company focused on the vernacular language internet users coming online in India and enables creators to monetize and distribute their content.
12:10pm – 12:17pm	Food for Mzansi	Kobus Louwrens, Co-founder; Ivor Price, Co-founder & Editor-in-Chief	The organization tells the untold stories of rural communities in South Africa to challenge stereotypes and spread positivity.
12:20pm – 12:27pm	Technology-Innovation-Law	Adham Nedd-Fields, Patent Project Leader	Technology Innovation Law uses cutting edge search engine crawling technology to find and report the use of our clients' legally protected content.
12:30pm – 12:50pm	Panel Discussion with Asiaville, Food for Mzansi, Technology-Innovation-Law		
12:50pm – 1:20pm	BREAK		
1:30pm – 1:37pm	Stimulus	Tiffanie Stanard, Founder and CEO	Stimulus uses a proprietary algorithm to improve purchasing decisions for companies; by providing them with the data and analytics they need to make better
1:40pm – 1:47pm	Volume	Roland Perold	A podcasting company focused on African podcasts for a global audience.
1:50pm – 1:57pm	Civic Studios	Farzeen Ali, Content Creator	Civic Studios was incubated at the MIT Media Lab, USA, to tell stories that move and motivate. Their formats vary across films, web series, and docuseries
2:00pm – 2:20pm	Panel Discussion with Stimulus, Volume, Civic Studios		

### NOVEMBER 17, THURSDAY: CONTENT STARTUPS AND MEDIA INDUSTRY

Presentation Time	Startup	Presenter	About the Startup
9:00am – 9:07am	Scrolla	Thabiso Sekhula	Scrolla Africa is building a publishing business with affordable data-lite,

			mobile-first journalism to serve local communities across Africa.
9:10am – 9:17am	RegionWeek Ltd	<a href="#">Fabrice Iranzi, Founder</a>	The team is building a new tool called “Shiriky” that will help content creators be able to monetize their content by leveraging the power of Mobile Money.
9:20am – 9:27am	Equal Innovation	<a href="#">Nish Acharya, Chief Executive Officer</a>	An Innovation Scouting working with startups worldwide and creating in-depth content.
9:30am – 9:37am	Vngle	<a href="#">Blake Stoner, Founder &amp; CEO</a>	Vngle is a web3 grassroots news agency. Standing for “various angles” it serves as a decentralized nonpartisan newswire deploying grassroots tactics & blockchain forensics to help institutions combat underrepresentation & misinformation.
9:40am – 10:00am	Panel Discussion with Scrolla, RegionWeek, and Vngle		
10:00am – 10:30am	BREAK		
10:30am – 10:37am	1BusinessWorld	<a href="#">Stelios Hatzakis, CEO</a>	A centralized platform where one can showcase and promote their professional identity and their business, get interviewed, speak at events and host events, get educated and educate others, showcase and promote their products and services.
10:40am – 10:47am	Ripple Impact	<a href="#">Saleema Vellani, Founder &amp; CEO</a>	Provides tools for writers, and creative entities to build their ideas and concept into companies.
10:50am – 10:57am	Seed & Spark	<a href="#">Emily Best</a>	Seed & Spark enables creators and audiences to work together to tell stories, build audiences and raise funds.
11:00am – 11:07am	Seen	<a href="#">Laura Wagner-Meyer, Program Manager</a>	An augmented reality toolkit that guides people through storytelling process on their phones or wearable camera glasses.
11:10am – 11:30am	Panel Discussion with 1Business, Ripple Impact, Seed and Spark, Seen		
11:30am – 12:00pm	Closing Remarks		